

DRESSING FOR SUCCESS

Create a Good Impression

Appearance:

A good impression has nothing to do with the brand labels in your clothes, beauty, good looks, or sex appeal. Someone with a good appearance looks fresh, clean and proud.

Attitude:

Most managers agree that attitude separates the winners from the losers. It can sometimes be more important than experience.

Manners:

Good manners are important. They show that you are civilized and sociable. You should always be punctual, smile, show respect, and act appropriately.

What should I Wear?

A word of advice: Avoid trendy fashions and patterns that clash, excessive jewelry and make-up, strong perfumes or colognes. Also avoid: alcohol, cigarettes, onion, and garlic.

Men Suggested Dress Code

- ❖ Traditional Business Suit (dark navy or gray)
- ❖ White long-sleeved dress shirt
- ❖ Polished shoes (black or dark brown)
- ❖ Dark socks (never white)
- ❖ Conservative tie
- ❖ Dark belt

Female Suggested Dress Code

- ❖ Conservative Business Suit (skirted, dark navy or gray)
- ❖ Conservative make-up, jewelry, handbag
- ❖ Hair neatly styled away from face
- ❖ Low-Mid heeled shoes (polished)
- ❖ Natural, business sheer hose
- ❖ Manicured fingernails (not too long)